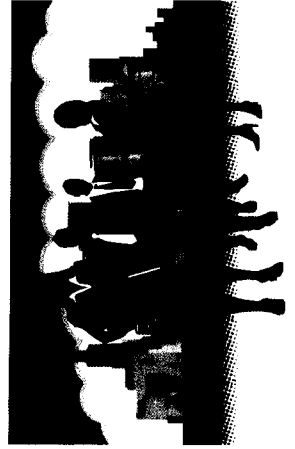
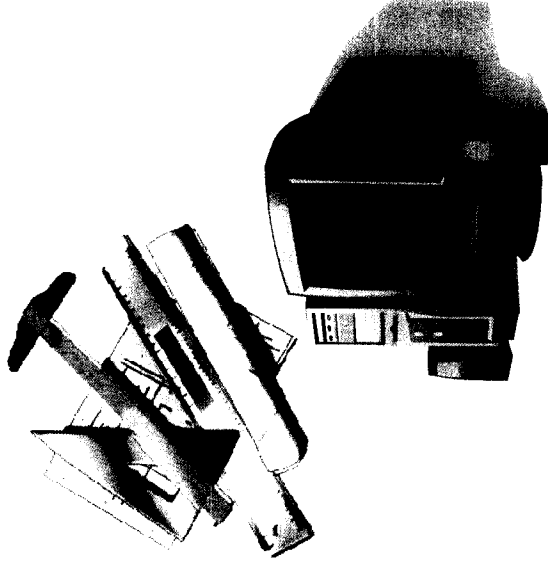


Standard #12 – Marketing

See Attached

Drafting & Design IV

The fourth year in the program involves the professionals in the community. The student will be placed in a local engineering or architectural company as an intern. They will be exposed to real world situations every day and from those experiences they will decide on a senior "Capstone" project that will be presented to the first year academy students.



Florida Bright Futures Scholarships

✂ *Florida Academic Scholars Award*

✂ *Florida Medallion Scholars Award*

✂ *Florida Gold Seal Vocational Scholars Award*

(Contact Student Services for details)

www.seabreezehigh.org



College Prep for future Engineers and Architects

Academy of Drafting & Design



Mr. Mark Van Deventer, Director
National Board Certified Teacher
Master of Science
AutoCAD 2010 Certified Associate

Seabreeze High School
2700 N. Oleander Ave.
Daytona Beach, FL 32118
www.seabreezehigh.org

Academy Parent Booster Club

Officers;

Dave Libby – Pres.

Robert Knight – V. Pres.

Marilyn Wilson - Secretary

Janet Haley – Treasurer

Debbie Cavanaugh – Communications

Community Partners

***Ormond Mainstreet Fundraising/Volunteering
Activities***

Riverfest

Celtic Festival

Seafood Festival

Houligan's Fundraisers

Monday April 4, 2011

Monday April 11, 2011

Drafting Booster Meeting

Date: 12 January, 2011 7:00 PM

Location: Seabreeze HS, Building 2, Room 204

Agenda:

- T-shirt ideas
- Sponsorship Letter / Form
- Dinner Fundraiser ideas
- Booster Membership review

Attending: David, Debbie, Jan, Marilyn, Mark, and Robert

Treasurer Report / Booster Membership Review - Jan presented the Treasurer Report. 2 Students signed up through the webstore and 3 students signed up through the classroom. There seems to be a problem with those who went through the webstore being acknowledged as members. Jan will contact Ms. Carson about it. It was agreed that Jan will record the dollars in dues and donations and pass the info on to Debbie who will verify and/or record pertinent membership information like names, phone numbers and email addresses in our Roster list. Jan will periodically verify her membership list with the receipts that are written by Mark for monies received. All Treasure reports will be included in the Drafting Academy Booster Binder along with other Booster documents kept by the secretary.

T-Shirt Ideas - The first goal of the Drafting Academy Boosters is to get T-shirts made for the Drafting Academy students. We discussed using a vendor that Robert knows who may be willing to fill small orders of T-shirts at a time. He will inquire about the price to make the screen and print each T-shirt. He also has a neighbor who does printing and he will ask him about making T-shirts. We acknowledged we need a sponsorship letter to explain who we are and be able to do business through the school account with a tax-exempt status.

We followed with a discussion about cost of T-shirts. We talked about charging a nominal fee of \$5.00 - \$8.00 if a student is a member of the Boosters and a regular T-shirt price if only a Drafting student but not a member of the Boosters as a way of enticing all the students to become Booster members.

We discussed paying for a screen to be made and seeing if it is possible for the students to bring in a red shirt of their choice and we get the printing done. Then each student will have the type of shirt they like to wear.

We discussed getting T-shirts made economically through a Graphic Arts Dept where students are learning the printing techniques. Robert said he would check with Deland High School which has a Graphic Arts Dept to see if they offer this kind of arrangement.

Sponsorship Letter / Form - It was apparent from our discussion that a sponsorship letter needs to be written and available for anything we want to do (purchasing T-shirts, scheduling fundraisers, asking for donations, etc.). Mark said he would write about the Drafting Academy including the goals the Boosters will help him reach. Marilyn will provide to Mark a sponsorship letter that was written on Seabreeze letterhead used for another school group that was fundraising. It can be used as an example for what we need to write.

Dinner Fundraiser Ideas - Robert talked to the manager of Houligans. They are willing to sponsor us. We will inquire about getting school nights at the restaurant where we would get 10% of whatever is sold on that day. They already mentioned providing certificates for specific amounts for us to use in raising money.

Marilyn talked with a manager from The Olive Garden. They are willing to make arrangements for a fundraiser too. She also talked to a manager at The Outback and they have suspended all fundraisers at this time.

David mentioned that Moe's on Granada supports fundraisers.

Debbie said that Hershey's Ice Cream would be a good place to host a fundraiser when the weather gets better.

We need the sponsorship letters to get rolling on any of these ideas and then we would plan how to advertise (flyers, school announcements, etc.).

Other Fundraiser Ideas - We also talked about a couple other ideas like selling cookie dough, activities the students would enjoy which can also generate revenue, silent auctions, and raffles. Mark said any activity where there is chance like raffles are prohibited by the school. Jan will talk to Ms. Morgan, the school's coordinator of outside activities to see if she can offer any ideas.

Other Discussions - We talked about taking the students on VMA tours so they can see what types of businesses are in our community. VMA offers a \$500 scholarship every year and sometimes posts part-time jobs in the summer for students with drafting skills.

Flyer - Debbie is outlining what would go into a flyer to be sent home with students to try and get their parents / guardians to join. It takes getting the students excited about joining first. We listed getting a Drafting Academy T-shirt and eligibility for a scholarship in their senior year but we need to provide more reasons why a student would want to join now. We would also advertise any fundraisers we are planning.

Elected Officer's email addresses and phone numbers:

David Libby	Pres	patlibby1@aol.com	(386) 441-7487
Debbie Cavanaugh	Vice-Pres	debbie@aboutact.com cavanaughb@bellsouth.net	(386) 527-3059
Jan Haley	Treas	jan@haleyhouse.com	(386) 672-5946
Marilyn Wilson	Sec	mwilson2043@cfl.rr.com	(386) 677-3557
Robert Knight	Comm	robknight@aknight@aol.com	(386) 405-540

Next Drafting Booster Meeting - The next meeting is scheduled for Jan. 26th at 7 PM in the Drafting classroom.

Drafting Booster Meeting

Date: 09 May, 2011 7:00 PM

Location: Panera's Restaurant, Trails Shopping Center, OB

Agenda:

Final Treasurer's Report
Winn Dixie Fundraiser
Seafood Festival Fundraiser
End-of-year Banquet

Attending: Debbie, Jan, Marilyn, Mark

Treasurer Report - Adding in the income from the Winn Dixie fundraiser, the Drafting Academy Booster account has a balance of approximately \$640.00. The memberships collected from the School Store Website still have a fee per membership still be debited from our account but it should be minimal.

Winn Dixie Fundraiser - Winn Dixie offered us the opportunity to raise funds by selling hotdogs and drinks from a hotdog stand set up in front of the store on Granada. Winn Dixie provided all of the supplies. We had 3 adults and 6 students working over a 6 hour period on Saturday, May 7th. We sold \$148.00 in food & drinks, and we had \$107.00 in donations. The students earned Community Service hours, received Sand dollars, and got to eat all the hotdogs and drinks they wanted. A thank you card was sent to Walt Gilmore the manager at Winn Dixie. Many thanks to all who helped.

The Seafood Festival - This Saturday and Sunday, May 14th & 15th, we are again in partners with Ormond MainStreet sending student volunteers to help with the Festival. Nancy Cortez is coordinating the students like she has at other festivals. Last we checked there were 19 students signed up. A donation box for the Seabreeze Academy of Drafting and Design will be set up at the booth where most of our students will be working.

Family Fun Day at the Casements - Buffy Briggs, the parent of 2 Drafting students who works with the Seabreeze Football team also offered us a booth (Pie in the Face) at Family Fun Day scheduled on Saturday, August 13th from 7:30 AM - 4:00 PM. The Drafting Academy can keep all the funds they collect at their booth. Contact information: Buffy Briggs (386) 681-8801 email: BBriggs92@hotmail.com.

End-of-year Banquet - We talked about still trying to coordinate an End-of-year banquet or the equivalent of one because it was one of the original goals of the Boosters. Debbie said it is good we got T-shirts, sponsored part of a Field trip, and covered expenses for substitute teachers & reward pizza parties for the students, but we should try and meet all of our goals made when starting the Boosters including a final event. She will look into possibly renting Tom Rennick Park on the beach or Bicentennial Park in Ormond by the Sea for Sunday, May 22nd. Debbie will email the parents, Marilyn said she would call parents to try and get them to come and get a better headcount so we can plan accordingly.

Replacement Teacher- Mark talked about the process of getting a replacement teacher because he is retiring. There are a couple of candidates that he and staff at the school are meeting with as potential replacements.

Next Drafting Booster Meeting - The next meeting will be early in the new school year.

Drafting Academy Booster News

Our Houligan's Fundraiser sponsored on 2 Mondays this month raised \$130 for the Drafting Academy. Many thanks to the Houligan's managers for supporting our group and to all the parents and kids doing a fine job of distributing the coupons.

We have 21 students signed up as volunteers for the Seafood Festival on May 14 – 15th. It is another event that we are partners with Ormond Mainstreet. Students can earn community service hours by volunteering while having a great time. We are also allowed to put out a donation box for the Drafting Academy at the Children's Booth, where most of the students work. It is not too late to still sign up and students can wear their Drafting Academy T-shirts.

The Drafting 2&3 field trip to At Waters Edge Development in Port Orange sponsored by ICI Homes scheduled for April 26th had to be cancelled. The homes under construction were behind schedule because of a late start and a couple of weeks of rain which affected their progress significantly. The homes were no where near a stage for the students to benefit at all so the trip was cancelled.

The Drafting Academy T-shirts have finally arrived and have been distributed to all students in the Boosters. We were not the only school organization held up from receiving uniforms or T-shirts this month from the vendor that the school uses. The main thing is they turned out quite nice and the students are wearing them.

Drafting Academy Election of officers to serve in the 2011-2012 school year will be scheduled within the first couple of weeks of the new school year. The Drafting Academy Boosters is in place now with Bylaws, school account, and a balance in our checking account that will be carried into the new school year. Academy director plans and Booster activities to benefit the Drafting students can be made and funded as soon as the new school year begins.

On Saturday, May 7th the Drafting Academy Boosters will be selling hot dogs and drinks in front of the Winn Dixie on Granada Ave. Winn Dixie offered us the opportunity to raise funds for the Boosters by lending us their Hot Dog Stand and providing all the supplies for free. All we need are the people to be there to do the actual cooking and serving. If interested, please contact Marilyn Wilson at 677-3557 (Home) or 453-8416 (Cell) or sign up in class including your phone number where you can be reached. We will be scheduling 2 hour shifts and students can earn community service hours.

The final Drafting Academy Booster Meeting will be held on May 9th at 7 PM at Paneras in the Trails. Everyone is welcomed to attend.

Seabreeze Academy of Drafting and Design

Boosters Membership Form



*Membership dues entitles your student to
be eligible for the Senior Scholarship and
supports The Academy of Drafting and Design*

Please make sure to print clearly.

Today's Date: _____

Student(s): _____

New Members:

Cell: _____ E-mail address: _____

Returning Members:

Cell: _____ E-mail address: _____

Minimum Annual Membership Dues..... \$10.00 per student

Please make check payable to: Seabreeze High School

Print Form

☐ I will be sending cash/check to school

☐ I will be making my payment online at the Webstore

As a Booster Member of The Academy of Drafting and Design you are welcome to attend meetings, vote on issues brought before the officers, and will be asked to assist in one fundraiser before your child graduates.

THANK YOU FOR SUPPORTING THE STUDENTS OF THE ACADEMY OF DRAFTING AND DESIGN



Offer also available at
Destination Daytona!

HOULIGAN'S SUPPORTS
SEABREEZE HIGH SCHOOL

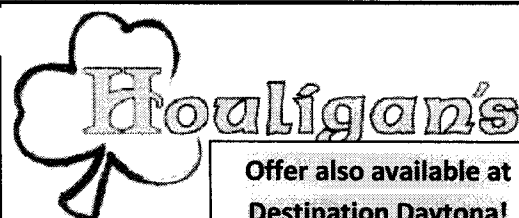
"The Original" Is Located At
1110 West Granada Blvd.
Ormond Beach Fl 32174
386-673-7878
386-672-6502 (fax)



Please support our students and present this coupon during
your dinner on **April 4th or April 11th.**

Houligan's will contribute 10% of the entire bill back to our **Academy of Drafting &
Engineering Technology** group.

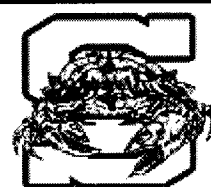
Restaurant Copy



Offer also available at
Destination Daytona!

HOULIGAN'S SUPPORTS
SEABREEZE HIGH SCHOOL

"The Original" Is Located At
1110 West Granada Blvd.
Ormond Beach Fl 32174
386-673-7878
386-672-6502 (fax)



Please support our students and present this coupon during
your dinner on **April 4th or April 11th.**

Houligan's will contribute 10% of the entire bill back to our **Academy of Drafting &
Engineering Technology** group.

If you have a special student you wish to earn credit for this coupon, please fill in here.

Name: _____ Total Dinner \$ _____ Date of Dinner: _____

School Copy



****To our Houligan's Restaurant Managers: Please keep the bottom copies of coupons for our records. Thank you.

The Academy of Drafting & Design Students

The Booster Club is HERE! Several of the parents have gotten together to form a Booster Club to benefit you! Are you familiar with the function of a Booster Club? Summarized, it is an organization that is established for the benefit of the students. We raise money to fund events for you!

You have already made the decision to be a part of the Academy, now it is time for your parents to join the Booster Club. The fee to join is only \$10 and the benefits will outweigh the cost.

Some of the Goals of the Booster Club:

- ✓ Raise money for field trips to local business or construction job sites for you to see different aspects of how your field of study is applied in the work force. 
- ✓ Design an Academy Shirt for all Students in The Academy of Drafting and Design. 
- ✓ Have an end of the year awards banquet for the Students of The Academy of Drafting and Design.
- ✓ Establish a scholarship fund for senior Drafting and Design Academy Student(s).

OK- So I am already in the Academy - why should my parents be a member of the Booster Club?



- ❖ I will get a discount* on my Academy Shirt.
- ❖ My dinner ticket(s) for the end-of-the year Academy Awards Dinner will be discounted.*
- ❖ My parents would belong to the club that will be giving me opportunities I may not otherwise get.
- ❖ I will be eligible for a **College Scholarship** in my senior year.*

Your Dad or Mom may ask ... OK – I pay the \$10, what else do we have to do? The answer is simple... as much or as little as your time allows. We realize the busy schedules everyone holds in today's times, and understand. We already have the Boosters established with Bylaws and a financial system in place. We communicate through email, so we would let them know what is coming up and if they are available and willing to help, great. If they can't, we understand. We are also trying to get sponsors. If they know anyone that may be interested, we have sponsor letters. Knowing the busy lives we all lead, we will try to establish fundraisers that don't require much effort, just teamwork. One we will be working on is to establish some "Seabreeze Academy of Drafting & Design" Nights at local restaurants where all we would ask you to do is to spread the word/flyer to your family, friends and neighbors to go eat at a particular restaurant on a certain day, and they will give credit to the Academy.

*The discount and scholarship amount, as well as the number of students, will be determined based on the amount of money raised.

YOUR CHALLENGE: Our goal is to get 100% of the Academy Students signed up in the Booster Club. Each class will have a chart to follow your progress. The first class to get to 100%, or the class with the highest percentage of members on Valentine's Day, February 14th, will be entitled to a pizza party!

Attached is the membership form. Have your parents fill it out and bring it back to class **ASAP** with their payment of \$10.00. (Payment can be made on line through the school's WEBSTORE also.)

LET'S SEE WHO CAN GET THERE FIRST!



Seabreeze High School

Home of the Sandcrabs

Daytona Beach, Florida

Academy of Drafting and Design *Booster Club*

Treasurer's Report *March 8, 2011*

Beginning checkbook balance 02/23/11	\$ 463.01
Memberships / Donations \$ 40.00	<u>\$ 40.00</u>
Total Balance	\$503.01
Less Expenses (68.00) Pizza Party	<u>\$ -68.00</u>

Seabreeze High School *Academy of Drafting and Design Booster Club Report*

Ending checkbook balance, dated 03/08/11	<u>\$435.01</u>
Less Expenses	

Respectfully submitted,

Janet Haley
Treasurer